

# fashion calendar

File copy  
8/24/58

january

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET

NEW YORK 21, NEW YORK

TRAFALGAR 9-2343

1958

18th YEAR • A WEEKLY PUBLICATION

january — 1959

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february — 1959

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march — 1959

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## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 21, 1958</u>			
Thursday Feb. 20 9:30 A.M. Coffee	PREVIEW: IMPORTED GIFTS AND HOME ACCESSORIES Press preview of imported gifts and decorative home accessories. By invitation. Publicity: Mark Klauser, OX. 5-4000, Ext. 211.	OHRBACH'S	4TH FLOOR BOUTIQUE
Thursday Feb. 20 12:00 Noon Luncheon	PREVIEW: "DANISH POT LUCK LUNCHEON" Presentation of Voss Danish cookware. By invitation. Publicity: Claire Coleman at Roy Bernard Co., 14 East 62nd Street, TE. 8-2930.	SCHMID BROS., INC. (BOSTON, MASS.)	HOTEL PLAZA BAROQUE SUITE
Thursday Feb. 20 12:30 P.M. Luncheon	SPRING FASHIONS DURING LUNCHEON B. Altman will present Spring fashions by Peter Hedges. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 9-3000, Ext. 176. Altman Publicity: Eleanor Horton, MU. 9-7000. Plaza Fashion Coordinator: Mary Alice Rice, CI. 6-1790.	B. ALTMAN & CO.	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 20 3:00 P.M.	PRESS PREVIEW: SPRING-SUMMER CUSTOM COLLECTION Eleanora Garnett will preview her custom-made collection. By invitation. Publicity: Elizabeth Maher Assoc., 424 Madison Ave., EL. 5-4248.	ELEANORA GARNETT	47 EAST 51ST STREET SALON
Thursday Feb. 20 7:30 P.M. Dinner	REGIONAL COSTUMES OF INDIA Guest of Honor: Mr. K. B. Lall, Ministry of Commerce & Industry. Showing of regional costumes of India. Tickets: \$12.00. Contact: WA. 9-5020.	INDIA CHAMBER OF COMMERCE OF AMERICA	HOTEL AMBASSADOR BALLROOM
Feb. 22	WASHINGTON'S BIRTHDAY (Saturday).		
Sunday Feb. 23- Feb. 26	2ND ANNUAL SHOW OF SHOE FABRICS Individual showings of Fall fabrics for shoes by members of National Shoe Fabric Association, for press, stylists and buyers. Publicity: Etta Wanger at Lubar & Singer, 111 East 39th St., OX. 7-4998.	NAT'L SHOE FABRIC ASS'N. (BOSTON, MASS.)	HOTEL LEXINGTON LEX. AVE. & 48TH ST.

## WEEK BEGINNING MONDAY, FEBRUARY 24, 1958

Monday Feb. 24 10:00 A.M.- 6:00 P.M.	PRESS TOUR: NEW MASSACHUSETTS FACTORY Schwartz & Benjamin will transport the press by American Airlines from LaGuardia Airport at 10:00 A.M., to Boston for lunch. They will inspect the new Customcraft Shoe plant in Lynn, followed by cocktails and return flight, arriving in New York about 6:00 P.M. By invitation. Publicity: Carolyn Sadow at Frederick-Clinton Co., MU. 2-7433.	SCHWARTZ & BENJAMIN (112 WEST 34TH STREET)	LYNN, MASSACHUSETTS
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Feb. 24 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Press by invitation. Public by reservation; contact: PL. 5-1000. Ambassador Fashion Director: Mary Alice Rice, CI. 6-1790.	CARRIE MUNN (6 WEST 57TH ST.)	HOTEL AMBASSADOR BALLROOM
Tuesday Feb. 25 10:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Showing of Gimbels' Spring millinery to the press. By invitation. Publicity: Margot Infantino, LO. 5-1500, Ext. 600.	GIMBELS	4TH FLOOR FRENCH ROOM

PRESS PREVIEWS: SPRING CUSTOM-ORDER AND ORIGINALS  
FOR MEMBERS OF THE PRESS WHO HAVE BEEN SPECIFICALLY INVITED

Tuesday Feb. 25	<u>MAINBOCHER</u> At 11:00 A.M.	6 EAST 57TH ST.	PUBL: ELEANOR LAMBERT, MU. 8-2130
Monday March 3	<u>BERGDORF GOODMAN</u> At 11:30 A.M.	754 FIFTH AVE.	PUBL: FLORENCE NEFF, PL. 3-7300
Tuesday March 4	<u>SAKS FIFTH AVE.</u> At 11:00 A.M.	611 FIFTH AVE. (Designed by Sophie)	PUBL: GRACE DE MUN, PL. 3-4000
Wednesday March 5	<u>ELIZABETH ARDEN</u> At 3:00 P.M.	691 FIFTH AVE. (Designed by Count Sarmi)	PUBL: RASPONI ASSOC., TE. 8-8171
Thursday March 6	<u>HATTIE CARNEGIE</u> At 3:00 P.M.	42 EAST 49TH ST.	PUBL: RUTH SMITH, PL. 5-2600
Wednesday March 12	<u>BONWIT TELLER</u> At 3:00 P.M.	721 FIFTH AVE.	PUBL: SOPHIE SHONNARD, EL. 5-6800

Tuesday Feb. 25 5:00 P.M.- 7:00 P.M.	COCKTAIL PARTY AT OPENING OF SHOWROOM Capezio will invite the press to the opening of their new showroom and offices. By invitation. Contact: JU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET
Tuesday Feb. 25- Feb. 26	SEMI-ANNUAL LEATHER SHOW Exhibit hours: Feb. 25:--9:00 A.M. to 7:00 P.M. Feb. 26:--9:00 A.M. to 3:00 P.M. Contact: Leif C. Kronen, Tanners' Council, 411 5th, MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	WALDORF-ASTORIA
Wednesday Feb. 26 8:30 A.M. Breakfast	PREVIEW: BOYS' SUMMER FASHIONS "A New Look In Boys' Fashions"--designed by Bill Beaton. For press and buyers, by invitation. Publicity: Madeleine Christopher at Mad-Lyn Assoc., 55 West 42nd St., BR. 9-5967.	MINIKIN TOGS, INC. (112 WEST 34TH ST.)	HOTEL PIERRE COTILLION ROOM
Wednesday Feb. 26 12:00 Noon Luncheon	PANEL DISCUSSION AT LUNCHEON Discussion by three prominent husband and wife teams of shoes, leathers and accessories. Subject: "My Husband and I". Tickets: \$6.50. Contact: Mary MacKenzie at British Brevitts, 350 Fifth Ave., BR. 9-8912.	SHOE WOMEN EXECUTIVES, INC.	HOTEL AMBASSADOR BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 26 12:30 P.M. Luncheon	SPRING INTO SUMMER FASHIONS AT LUNCHEON A. P. Silk Co. will present fashions in new fabrics by leading designers. Hats by Laddie Northridge. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. A.P. Silk Publicity: Countess Dolfin, LO. 4-3335. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	A. P. SILK CO. (1412 BROADWAY)	HOTEL PIERRE COTILLION ROOM
Wednesday Feb. 26 2:30 P.M.	SEMI-ANNUAL SHOE CLINIC Shoe conference with editors of "Harper's Bazaar" interpreting silhouette, fabric and leather trends that will influence Fall and Winter shoe fashions; also incoming shoe design trends. Admission by ticket. Contact: Edward J. McDonald, MU. 6-7520.	NAT'L SHOE RETAILERS ASS'N. (274 MADISON)	HOTEL PLAZA TERRACE ROOM
Wednesday Feb. 26 3:30 P.M. Champagne	PRESS PREVIEW OF FALL COLLECTION Hadley will present their Fall collection of Cashmere, Alpaca, Iceland, Norlander and Camel Hair sweaters with coordinated skirts. By invitation. Publicity: Sue Gardner, 33 W. 42nd St., LA. 4-6948.	HADLEY & CO.	580 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 26- Feb. 27	PRESS SHOWINGS OF FALL FABRICS Fabrics containing Du Pont's textile fibers for women's and children's wear. Press by invitation. Contact: Pat Patterson, LO. 3-6400, Ext. 303. Trade, March 12-28. Contact: Ethel Radon, LO. 3-6400, Ext. 484.	DU PONT COMPANY	EMPIRE STATE BUILDING SHOWROOM - 4TH FLOOR
Thursday Feb. 27 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING ACCESSORIES Ohrbach's will preview Spring fashions, featuring millinery, hosiery, shoes, gloves, handbags, neckwear and jewelry. By invitation. Publicity: Mark Klauser, OX. 5-4000, Ext. 211.	OHRBACH'S	3RD FLOOR MILLINERY OVAL ROOM
Thursday Feb. 27 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Oldric Royce will preview his Spring and Summer custom-order collection. By invitation. Publicity: Nona James, 23 East 39th St., MU. 5-4834.	OLDRIC ROYCE	16 EAST 52ND STREET SALON
Postponed Feb. 28	MACY'S PRESS PREVIEW OF IMPORTS, ORIGINALLY SCHEDULED FOR FRIDAY, FEB. 28, AT 9:30 A.M., HAS BEEN POSTPONED. ( <u>New Date Later.</u> )		
March 3	BERGDORF GOODMAN'S CUSTOM COLLECTION FOR PRESS AT 11:30 A.M. (See Page 2).		
Monday March 3 2:30 P.M. Coffee	PARIS REPORT FOR THE PRESS American Rayon Institute presents its Paris report to the press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	AMERICAN RAYON INSTITUTE	EMPIRE STATE BUILDING SHOWROOM - 59TH FLOOR
Tuesday March 4 9:30 A.M. Breakfast	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. ( <u>Note Change Of Date.</u> ) By invitation. Publicity: Nancy Ranck, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
March 4	SAKS FIFTH AVENUE'S CUSTOM COLLECTION FOR PRESS AT 11:00 A.M. (See Page 2).		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 4 12:00 Noon Luncheon	SPECIAL REPORT ON EUROPEAN COLLECTIONS Report on European collections by Edith Raymond, fashion editor, "Mademoiselle", at a luncheon. Price: \$6.00 (members); \$7.50 (guests). Contact: WI. 7-0324.	N.Y. FASHION DESIGNERS, INC. (1457 BROADWAY)	HOTEL ASTOR
Tuesday March 4 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Luncheon showing of Spring fashions by Pauline Trigere, available at Lord & Taylor. Press by invitation. Public by reservation; contact: PL.5-1000. Ambassador Fashion Director: Mary Alice Rice, CI. 6-1790.	TRIGERE, INC. (550 SEVENTH AVE.)	HOTEL AMBASSADOR BALLROOM
Wednesday March 5 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON Showing of Spring fashions by Else Fritz. Hats--Rydell; furs--Hartenstein. Press by invitation. Public by reservation; contact: "Beverly", TE.8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	ELSE FRITZ (36 CENTRAL PK. SO.)	HOTEL PIERRE COTILLION ROOM
March 5	ELIZABETH ARDEN'S CUSTOM COLLECTION FOR PRESS AT 3:00 P.M. (See Page 2).		
Thursday March 6 11:30 A.M.	HOWARD GREER SPRING-INTO- SUMMER COLLECTION Jay Thorpe will present Howard Greer's Spring-Into-Summer collection to the press. By invitation. Publicity: <del>Gloria Paltor</del> , JU. 6-1000.	JAY THORPE	24 WEST 57TH STREET 4TH FLOOR
Thursday March 6 12:30 P.M. Luncheon	COATS AND SUITS AT LUNCHEON SHOW Showing of Spring coats and suits by Harry Frechtel, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet" Dept., PL. 9-3000, Ext. 176. Frechtel contact: PE. 6-1310. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	HARRY FRECHTEL (205 W. 39TH ST.)	HOTEL PLAZA PERSIAN ROOM
March 6	HATTIE CARNEGIE'S CUSTOM COLLECTION FOR PRESS AT 3:00 P.M. (See Page 2).		
Sunday March 9- March 12	EIGHTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to attend press showings of Summer fashions manufactured in Dallas. By invitation. Contact: Mrs. Velma McKee, Dallas Fashion Center, 1101 Commerce Street, Dallas, Texas.	DALLAS FASHION CENTER	DALLAS, TEXAS
Sunday March 9- March 15	INTERNATIONAL FLOWER SHOW Forty-first annual flower show, sponsored jointly by the Horticultural Society of N.Y. and the N.Y. Florists' Club, will have as its theme "The World Is Your Garden" and "International Exhibits from Abroad". Tickets \$2.00 (adults); 90¢ (children). Publicity: Oristano Assoc., MU. 7-6844.	HORTICULTURAL SOCIETY; N.Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday March 10 3:00 P.M.	PRESS PREVIEW: READY- TO-WEAR COLLECTION Hattie Carnegie will present her ready-to-wear collection to the press. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 10 7:00 P.M. Dinner	ITALIAN FASHIONS AT BENEFIT SHOW First of a series of six Italian presentations in the United States with fashions by: Antonelli, Avolio, Bertoli, Carosa, Datti, De Luca, Emilio, Fabiani, Marucelli, Pucci, Savini-Brioni, Simonetta, Veneziani. Tentative schedules: Chicago, March 13; San Francisco, March 17; Los Angeles, March 19; Dallas, March 21; Washington, D.C., March 24. Tickets: \$50.00. For benefit of National Foundation for Infantile Paralysis. Contact: Leo Klempner, 230 West 41st St., PE. 6-0137.	ITALIAN FESTIVAL OF FASHION	WALDORF-ASTORIA BALLROOM
Monday March 10- March 16	FOURTEENTH ANNUAL ANTIQUES SHOW Exhibit by over 200 antique dealers; and celebrating Theodore Roosevelt Centennial. Also, art show of old and modern primitives. Admission: \$1.55. Publicity: Milton Rubin Assoc., 1270 Sixth Ave., CI. 6-3358.	LEADER ENTERPRISES INC. (97 DUANE ST.)	MADISON SQ. GARDEN 8TH AVE. & 49TH ST.
Monday March 10- March 19	FIFTY-FIFTH ANNUAL AMERICAN TOY FAIR About 1600 exhibitors will show at the 1958 Toy Fair, with temporary exhibits in Hotels McAlpin and New Yorker. In addition, there will be permanent showroom exhibits at 200 Fifth Avenue and 1107 Broadway. <u>Press preview, Sun, March 9th</u> , from 3:00 P.M. to 5:00 P.M. at Hotel McAlpin. Publ: Ralph Shipman at Manning Public Relations, 25 E. 73 St., LE. 5-6100.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTELS McALPIN & NEW YORKER
Tuesday March 11 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Bergdorf Goodman showing of import collection to the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday March 11 3:00 P.M.	PRESS PREVIEW OF CUSTOM-ORDER COLLECTION Stein & Blaine will preview their Spring custom-order collection to the press. By invitation. Contact: PL. 3-7700.	STEIN & BLAINE	13 WEST 57TH STREET 2ND FLOOR
Wednesday March 12 12:30 P.M. Luncheon	SUMMER COLLECTION DURING LUNCHEON Donle Originals will present their Summer fashions during luncheon. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	DONLE ORIGINALS, INC. (1400 BROADWAY)	HOTEL PIERRE COTILLION ROOM
March 12	BONWIT TELLER'S CUSTOM COLLECTION FOR PRESS AT 3:00 P.M. (See Page 2).		
Postponed March 13	OHRBACH'S PRESS PREVIEW OF IMPORTS, ORIGINALLY SCHEDULED FOR THURSDAY, MARCH 13 AT 9:30 A.M., HAS BEEN POSTPONED. ( <u>New Date Later</u> ).		
Thursday March 13 12:30 P.M. Luncheon	SPRING DRESSES AT LUNCHEON SHOW Showing of Spring fashions by Abe Schrader, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet" Dept., PL. 9-3000, Ext. 176. Abe Schrader Publicity: Betty Yarmon, LO. 4-9194. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	ABE SCHRADER CORP. (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 14 9:00 A.M.; 12:00 Noon	TWO SHOWINGS OF IMPORT FASHIONS Report by: Jessica Daves, editor-in-chief, "Vogue" Magazine. Co-chairmen: Margaret de Mille and Edith Raymond. Prices:-- <u>breakfast</u> : \$6.00 (members), \$8.50 (guests); <u>luncheon</u> : \$8.00 (members), \$10.50 (guests). Contact: The Fashion Group, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday March 18 8:45 A.M. Breakfast	ADVANCE PREVIEW OF SUMMER HATS The Millinery Creators of America will present a collection of Summer hats. By invitation. Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	HOTEL ASTOR BALLROOM
Tuesday March 18- March 19 10:00 A.M.- 5:00 P.M.	FALL FABRIC FASHION FORUM DISPLAY Annual Fall Fabric Forum for children's wear and accessories' manufac- turers by Parents' Magazine. Analysis of children's fashion trends by Mrs. Beryl Tucker, Fashion Editor, with presentations at 11:30, 2:30 and 4:30 on both days. By invitation. Publ: Monroe E. Michels, MU. 5-4400.	PARENTS' MAGAZINE (52 VANDERBILT AVE.)	HOTEL NEW YORKER NEW ORLEANS ROOM
Tuesday March 18 11:30 A.M.	ITALIAN FASHIONS AND BERNARD NEWMAN ORIGINALS Press preview of Italian fashions, designed by Gigliola Curiel from Milan; and Bernard Newman's ready-to-wear originals. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 19 12:00 Noon Luncheon	PRESS PREVIEW OF FALL COLLECTION "On The Town"--preview of infant through sub-teen sweater fashions made of Tycora yarn. By invitation. Preview for buyers at cocktails, Wed., March 19, 4:00 P.M. Publicity: Alma Triner at Daniel J. Edelman & Assoc., 40 East 34th St., LE. 2-3933.	KNITOWN TOGS CORP. (1350 BROADWAY)	WALDORF-ASTORIA LE PERROQUET SUITE
Wednesday March 19 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON Claire Schaffel will present her Spring collection. Hats by Margaret Cody. Pierre Fashion Coordinator: Anne Taylor, TE. 8-8000.	CLAIRE SCHAFFEL; MARGARET CODY	HOTEL PIERRE COTILLION ROOM
Friday March 21 12:00 Noon Luncheon	PRESS PREVIEW: FALL CHILDREN'S DRESSES Rosenau Brothers will present Cinderella, Bonnie Blair and Nannette Fall collections of infant through sub-teen dresses. Guest of honor: Shirley Temple. By invitation. Publ: Ken Williams, 124 West 55 St., JU. 6-8217.	ROSENAU BROTHERS, INC. (112 WEST 34TH STREET)	HOTEL PLAZA TERRACE ROOM
Thursday March 27 12:00 Noon Luncheon	PRESS PREVIEW OF FALL KNITWEAR Luncheon at 12:00 Noon, followed by a showing of Fall knitwear by Olympic at 1:00 P.M. By invitation only. Publicity: Phyllis Youngheart, 400 East 58th St., PL. 1-0752.	OLYMPIC KNITWEAR, INC. (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday March 27 12:30 P.M. Luncheon	SUMMER FASHIONS DURING LUNCHEON Richard Cole will present his collection of all-occasion dresses during luncheon. Public by reservation; contact: "Banquet" Dept., PL. 9-3000, Ext. 176. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	RICHARD COLE, INC. (498 SEVENTH AVE.)	HOTEL PLAZA PERSIAN ROOM



# MOVIES...THEATRE...OPERA

- Thursday  
Feb. 20 PREMIERE: "THE BROTHERS KARAMAZOV" (Movie) MUSIC HALL, 6TH AVE. & 50TH ST.  
Adaptation of the Fyodor Dostoyevsky novel recreating Russia of 1870,  
starring Yul Brynner, Maria Schell, Claire Bloom, Lee J. Cobb and Richard  
Basehart, presented by MGM in Metrocolor. Producer: Pandro S. Berman.  
Director: Richard Brooks. MGM Publicity: Frances Lane, JU. 2-2000. Music  
Hall Publicity: Fred Lynch, CI. 6-4600.
- Friday  
Feb. 21 OPENING: "PORTOFINO" ADELPHI THEATRE, 152 WEST 54TH STREET  
Georges Guetary, Helen Gallagher and Robert Strauss will star in the  
musical comedy, with Jan Cheney and Dick Price, presented by Richard Ney  
and Louis Bellson. Director: John Larson. Sets and Lighting: Wolfgang  
Roth. Costumes: Patton Campbell. Publicity: David Lipsky, CH. 4-5185.
- Monday  
Feb. 24 EIGHTEENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET  
Mon.. Feb. 24: Verdi's "AIDA". Tues.. Feb. 25: Donizetti's "LUCIA DI  
LAMMERMOOR". Wed.. Feb. 26: Strauss' "DER ROSENKAVALIER". Thurs.. Feb.  
27: Verdi's "OTELLO". Fri.. Mat.. Feb. 28: (STUDENTS ONLY) Bizet's  
"CARMEN". Fri.. Eve.. Feb. 28: Puccini's "TOSCA". Sat.. Mat.. March 1:  
Wagner's "TRISTAN UND ISOLDE". Sat.. Eve.. March 1: Puccini's "GIANNI  
SCHICCHI". Publicity: Francis Robinson, PE. 6-1200.
- Tuesday  
Feb. 25 RE-OPENING: "WALTZ OF THE TOREADORS" CORONET THEATRE, 230 W. 49TH STREET  
The Producers' Theatre will present the Drama Critics Award Winner, comedy  
by Jean Anouilh, for a return ten week engagement, starring Melvin Douglas,  
Betty Field and Lili Dervas. Director: Harold Clurman. Sets: Ben Edwards.  
Costumes: Ray Diffen: Publicity: Harry Hyams, CO. 5-4784.
- Thursday  
Feb. 27 OPENING: "BLUE DENIM" PLAYHOUSE THEATRE, 137 WEST 48TH STREET  
Chester Morris, June Walker, Carol Lynley, Burt Brinkerhoff and Warren  
Berlinger will star in the James Leo Herlihy and William Noble play,  
presented by James Hammerstein and Barbara Wolferman. Director: Joshua  
Logan. Settings: Peter Larkin. Costumes: Alvin Colt. Publicity: Sol  
Jacobson, CH. 4-1482.
- Monday  
March 3 OPENING: "WHO WAS THAT LADY I SAW YOU WITH?" MARTIN BECK THEA., 302 W. 45TH  
Leland Heyward will present the Norman Krasna comedy about a young man who  
tells a white lie to save his marriage, starring Peter Lind Hayes, Mary  
Healy, Ray Walston. Director: Alex Segal. Sets: Rouben Ter-Arutanian.  
Costumes: Ruth Morley. Publicity: Abner Klipstein, BR. 9-4631.
- Wednesday  
March 5 OPENING: "WONDERFUL TOWN" NEW YORK CITY CENTER, 131 WEST 44TH ST.  
Nancy Walker will star in N.Y. City Center's presentation of musical comedy,  
based on the play "My Sister Eileen". Director: Jerome Chodorov. Sets:  
Raoul du Bois. Costumes: Ruth Morley. Publicity: Tom Trinkle, JU. 6-2828.
- Monday  
March 24 OPENING: "BACK TO METHUSELAH" AMBASSADOR THEATRE, 215 WEST 49TH ST.  
Tyrone Power and Faye Emerson will co-star, featuring Valerie Bettis and  
Arthur Treacher in the Arnold Moss version of George Bernard Shaw's comedy  
presented by Theatre Guild. Director: Margaret Webster. Sets: Marvin  
Reiss. Costumes: Patrica Zippodt. Publicity: Bernard Simon, CO. 5-4188.
- Wednesday  
March 12 OPENING: "INTERNATIONAL SOIREE" BIJOU THEATRE, 209 WEST 45TH STREET  
Arthur Lesser will produce and direct the revue starring Patachou, with  
Hiram Sherman, narrator. Pantomimist: Bob Van Reyn. Publ.: Nat and Irvin  
Dorfman, LO. 3-0858.